



GRM 国際会議の組織と実践

GRM International Conference 2015

2015.07.11-07.12

Inclusive Innovation for Sustainable Development



Date & Time

Date

Sat, 11 July 2015

09.55-17.30

Sun, 12 July 2015

10.00-16.00

Venue

SK110, Shikokan Building,
Karasuma Campus,
Doshisha University

Access



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*For details, visit the website!
<http://www.grmconference.org>*



同志社大学
Doshisha University

Concept

Welcome to Doshisha GRM International Conference 2015

This symposium aims to bring together leading international scholars in economic development, innovations studies, other relevant social and natural sciences; practitioners from international development organizations; and private sector actors working on inclusive innovation products and services.

As a preliminary, the symposium will cover theoretical underpinnings of inclusive innovation. It will then interrogate the concept of inclusivity of innovations, whether it is affordability for products and services by the poor based on frugal engineering, pro-poor accessibility, income and welfare enhancing scope of innovation for the poor, scale of business opportunity within poor segment of populations, or just exclusive pro-poor focused attention by private sector products and services. In addition, the symposium will also cover non-profit oriented innovations such as those by civil society organizations targeting social mobilization, conflict prevention, justice, and equity among any other social agenda. It is notable that modern technology has the potential to contribute much to human security: more knowledge and mobility, citizen journalism, enhanced information for political decision-making, better disaster prediction and response, improvements in medicine and food security for example.

It is expected that the symposium will lead to high quality research papers from the contributors. One mark of the expected quality is clarity in presentation of new and ground-breaking ideas regarding inclusive innovations and its relationship to human security based on the designed three dimensions. The final outcome will be an edited published work from all the contributors, subject to any recommended quality enhancements from the editors.

Program

9:55 – 10:00 Opening Remarks Nathaniel O. Agola (Doshisha University, Japan)	10.00 – 11.00 Session 7 Chair: Yukimi Shimoda (JICA Research Institute, Japan)
10.00 – 10.30 Session 1 Keynote Address H.E. Ambassador Mohau Pheko (Ambassador of the Republic of South Africa to Japan)	<i>Enabling an Inclusive Innovation Ecosystem and SME Development in Kenya: The Role of ICTs</i> Bitange Ndemo (University of Nairobi, Kenya)
10.30 – 11.30 Session 2 Chair: Mike Hardy (Coventry University, United Kingdom)	<i>Contribution of Area Studies Research to Creating a New Culture of Work Footwear in Africa: A Proposal for Introducing Jika-Tabi to Ethiopian Ox-plough Farmers</i> Toshikazu Tanaka (Kyoto University, Japan)
<i>Inclusive Innovation: Beyond the Laboratory</i> David J. Grimshaw (University of London, United Kingdom)	11.00 – 12.00 Session 8 Chair: Henry J. Ramos (University of the Philippines, Philippines)
<i>GSK: Building Brand Love through Microenterprise Business Training</i> Tashmia Ismail (University of Pretoria, South Africa)	<i>The Evolution of Regional Development Strategy and its Effect on Regional Disparity in China</i> Dai Erbiao (Asian Growth Research Institute & Kyushu University, Japan)
11.30 – 12.30 Session 3 Chair: Dai Erbiao (Asian Growth Research Institute & Kyushu University, Japan)	<i>Innovation and the security of vulnerable people: shared security and the challenges of exclusion</i> Mike Hardy (Coventry University, United Kingdom)
<i>Driving Philippines inclusive growth through science, technology and innovation</i> Henry J. Ramos (University of the Philippines, Philippines)	13.00 – 14.00 Session 9 Chair: Yusuke Nozoe (Doshisha University, Japan)
<i>Drivers of inclusive innovation in developing county markets: a policy perspective</i> Christopher Foster (University of Oxford, United Kingdom)	<i>SPs of Innovation Space: How to Effectively Innovate and Serve at the Table of Inclusive Innovation</i> Nathaniel O. Agola (Doshisha University, Japan)
14.00 – 15.00 Session 4 Chair: Samar K. Guharay (The MITRE Corporation, USA)	<i>Inclusive Innovation and Economic Development: A Comparative Case Study of Mobile Money Technology (M-MIT) Platforms linked to Micro-Financing Schemes in Kenya, Indonesia and Vietnam</i> Fabian Shyaka Mukanzi, Van Thi Cam Tran & Arika Setyo Rahardjo (Doshisha University, Japan)
<i>Connecting to the global market through the creation of social ties: The case of a handicraft business in the Kyrgyz Republic</i> Yukimi Shimoda (Japan International Cooperation Agency (JICA) Research Institute, Japan)	14.30 – 16.00 Session 10 Chair: Bitange Ndemo (University of Nairobi, Kenya)
<i>Inclusive Innovation leading to Social Entrepreneurship: a Case Study of Nestlé's 'Business on Wheels' Initiative in The Philippines</i> Keith Jackson & Heriberto Ruiz-Tafoya (Doshisha University & Kyoto University, Japan)	<i>A Generalized Decision Framework to Optimally Combine Information Structures</i> Samar K. Guharay (The MITRE Corporation, USA)
15.00 – 16.00 Session 5 Chair: Quynh Anh Mai Nguyen (Doshisha University, Japan)	<i>Innovation or impediment? On morality and development</i> Willem Fourie (University of Pretoria, South Africa)
<i>A Strategic Management Framework for Multinational Corporations' Inclusive Business</i> Xiao Liu (Doshisha University, Japan)	<i>Inclusive Innovation and Human Security</i> Alan Hunter (Coventry University, United Kingdom & Doshisha University, Japan)
<i>Can Community Energy Projects be a Game-Changer for the Transition Towards Sustainable Energy System in Japan?</i> Salaam Al Khateeb (Doshisha University, Japan)	Closing Remarks Alan Hunter (Coventry University, United Kingdom & Doshisha University, Japan)
16:30 – 17:30 Session 6 Chair: Yuki Atsushika (Doshisha University, Japan)	
<i>Japanese BOP Business Trends in Comparison with the Global Perspective</i> Koki Ishigohoka, Maksat Usabaliyev, Liu Xiaochuan & Yu Sumi (Doshisha University, Japan; GRM Students)	
<i>United Nations & Inclusive Innovation for Sustainable Development</i> Rehab Al-Abadlah, Nurida Baizakova, Misaki Kawamoto & Marta Quemada López (Doshisha University, Japan; GRM Students)	

