

GRM 国際会議の組織と実践

GRM International Conference 2015

2015.07.11-07.12

Inclusive Innovation for Sustainable Development







Date & Time

Date

Sat, 11 July 2015

09.55-17.30

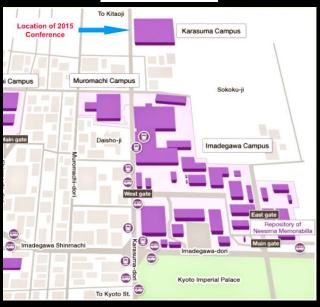
Sun, 12 July 2015

10.00-16.00

Venue

SK110, Shikokan Building, Karasuma Campus, Doshisha University

Access



Contact

Global Resource Management (GRM)

TEL: +81-75-251-3930

E-mail: ji-grmld@mail.doshisha.ac.jp

Graduate School of Global Studies, 1st Floor, Shikokan Building, Karasuma Campus, Doshisha University

For details, visit the website!! http://www.grmconference.org



Concept

Welcome to Doshisha GRM International Conference 2015

This symposium aims to bring together leading international scholars in economic development, innovations studies, other relevant social and natural sciences; practitioners from international development organizations; and private sector actors working on inclusive innovation products and services.

As a preliminary, the symposium will cover theoretical underpinnings of inclusive innovation. It will then interrogate the concept of inclusivity of innovations, whether it is affordability for products and services by the poor based on frugal engineering, pro-poor accessibility, income and welfare enhancing scope of innovation for the poor, scale of business opportunity within poor segment of populations, or just exclusive pro-poor focused attention by private sector products and services. In addition, the symposium will also cover non-profit oriented innovations such as those by civil society organizations targeting social mobilization, conflict prevention, justice, and equity among any other social agenda. It is notable that modern technology has the potential to contribute much to human security: more knowledge and mobility, citizen journalism, enhanced information for political decision-making, better disaster prediction and response, improvements in medicine and food security for example.

It is expected that the symposium will lead to high quality research papers from the contributors. One mark of the expected quality is clarity in presentation of new and ground-breaking ideas regarding inclusive innovations and its relationship to human security based on the designed three dimensions. The final outcome will be an edited published work from all the contributors, subject to any recommended quality enhancements from the editors.

<u>Program</u>

9:55 – 10:00 Opening Remarks Nathaniel O. Agola (Doshisha University, Japan) 10.00 – 10.30 Session 1 Keynote Address H.E. Ambassador Mohau Pheko (Ambassador of the Republic of South Africa to Japan) Chair: Mike Hardy (Coventry University, United Kingdom) 14.00 – 15.00 Session 4 Chair: Samar K. Guharay (The MITRE Corporation, USA) Connecting to the global market through the creation of social ties: The case of a handicraft business in the Kyrgyz Republic Yukimi Shimoda (Japan International Cooperation Agency (JICA) Research Institute, Japan) Inclusive Innovation leading to Social Entrepreneurship: a Case Study of Nestlé's 'Business on Wheels' Initiative in The Philippines Keith Jackson & Heriberto Ruiz-Tafoya (Doshisha University & Kyoto University 15.00 – 16.00 Session 5 Chair: Quynh Anh Mai Nguyen (Doshisha University, Japan) A Strategic Management Framework for Multinational Corporations' Inclusive Business Can Community Energy Projects be a Game-Changer for the Transition Towards Salaam Al Khateeb (Doshisha University, Japan) 16:30 – 17:30 Session 6 Chair: Yuki Atsusaka (Doshisha University, Japan) Koki Ishigohoka, Maksat Usubaliev, Liu Xiaochuan & Yu Sumi

United Nations & Inclusive Innovation for Sustainable Development Rehab Al-Abadiah, Nurida Baizakova, Misaki Kawamoto & Marta Quemada López (Ooshisha Unity), Japan; GMR Students)

10.00 - 11.00 Session 7 Chair: Yukimi Shimoda (JICA Research Institute, Japan) 11.00 – 12.00 Session 8 Chair: Henry J. Ramos (University of the Philippines, Philippines) The Evolution of Regional Development Strategy and its Effect on Regional Disparity in Chin Dai Erbiao (Asian Growth Research Institute & Kyushu University, Japan) Innovation and the security of vulnerable people: shared security and the challenges of exclusion Mike Hardy (Coventry University, United Kingdom) Chair: Bitange Ndemo (University of Nairobi, Kenya) A Generalized Decision Framework to Optimally Combine Information Structures Samar K. Guharay (The MITRE Corporation, USA) Innovation or impediment? On morality and development