



*Ideas for Solutions*



## Documentary Film of the Month – November

Organized by Dr. Iyas Salim, GRM (Advance Doctoral Program in Global Resource Management)

# Inside Facebook: Secrets of the Social Network



**Date:** Thursday 15 November 2018

**Time:** 17:30 P.M.

**Venue:** Meeting Room, Shikokan Building, Karasuma Campus, Doshisha University

**\*No Reservation Required**

**Theme:** Inside Facebook: Secrets of the Social Network (A Documentary Film, 46 Minutes)

From violence to hate speech, self-harm to child abuse, this documentary gives undercover access to how Facebook handles extreme content and asks if the company is putting profit before safety.

### The Storyline of the Film (Content)

There are over 1.47 billion daily active users and more than 2 billion monthly active users on Facebook. With 100 million hours of video watched every day on Facebook, how does the world's biggest social media platform decide what can and can't be posted on its site? Throughout the film, a reporter poses as one of Facebook's content moderation trainees. What he finds striking is that graphic images are often allowed to remain on the site, solidifying speculations that Facebook's business model values extreme content. A moderator explains to the undercover reporter, "If you start censoring too much, then people lose interest in the platform. It's all about making money at the end of the day."

You are welcome and free to join watching the documentary film. We will have free talk and discussion afterwards about the film and related issues and views.

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